

WTIN[®] Insight

Make **Informed** Business Decisions



User Guide

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Introduction

Welcome to the WTiN.com User Guide. This guide will provide a point of reference to help you use your WTiN.com subscription as the easiest way of obtaining textile-related information, in order to help you make informed business decisions.

We understand that in today's connected world, finding the right information is essential. We have created WTiN.com so that your team can access up-to-date information at any time or place by using the features listed in this guide.

This guide aims to take you through the steps of setting up your WTiN.com account, navigating around the website, using the key functional areas of the platform and explaining how using each area can support your information needs.

We hope you will find this useful and our team will be happy to answer any further questions you may have.

Please contact support@wtin.com or phone +44 (0)113 8198155 to speak to a member of our support team.

Mark Jarvis
Managing Director, WTiN

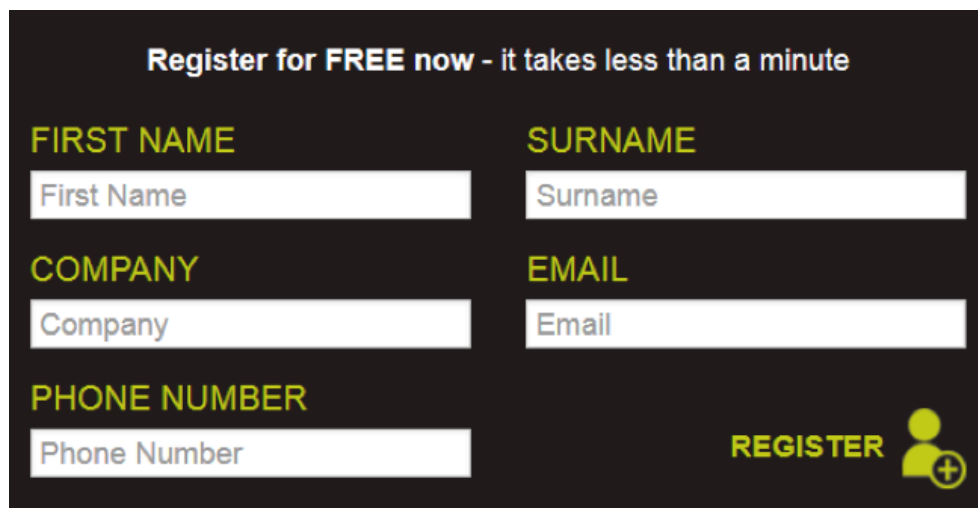


Your Account – Registration & Logging In


The first step to accessing www.wtin.com is creating your account. If the WTiN Team has created this for you then you should have an email containing your Username (Email Address) and password. For an IP-based subscription, you will be automatically logged in if your computer is within the designated IP range.

If you don't yet have an account, the process of creating one is quite straight forward; simply head to the registration page, complete the form and then click the Register button. You will receive an email asking you to activate your account; click Activate in that email and you will then receive your password in a follow-up email.

<https://www.wtin.com/registration>

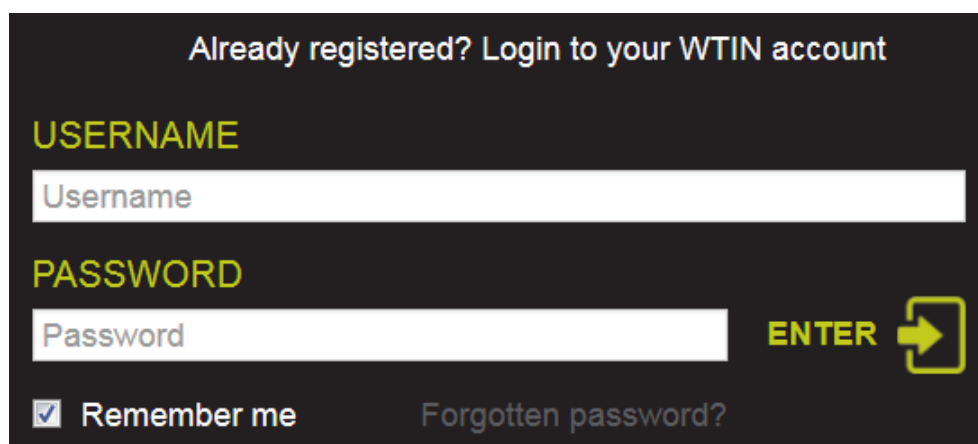


Register for FREE now - it takes less than a minute


FIRST NAME First Name	SURNAME Surname
COMPANY Company	EMAIL Email
PHONE NUMBER Phone Number	REGISTER 

To Log in, look at the top right-hand corner of any WTiN.com page and you will see Sign in. Clicking this will bring up a screen to enter your Username (Email Address) and password at the top of this screen.

Useful tip: Selecting the 'Remember Me' box underneath the login fields will allow you to remain logged in on the device you are using.



Already registered? Login to your WTiN account

USERNAME Username	
PASSWORD Password	ENTER 
<input checked="" type="checkbox"/> Remember me	Forgotten password?

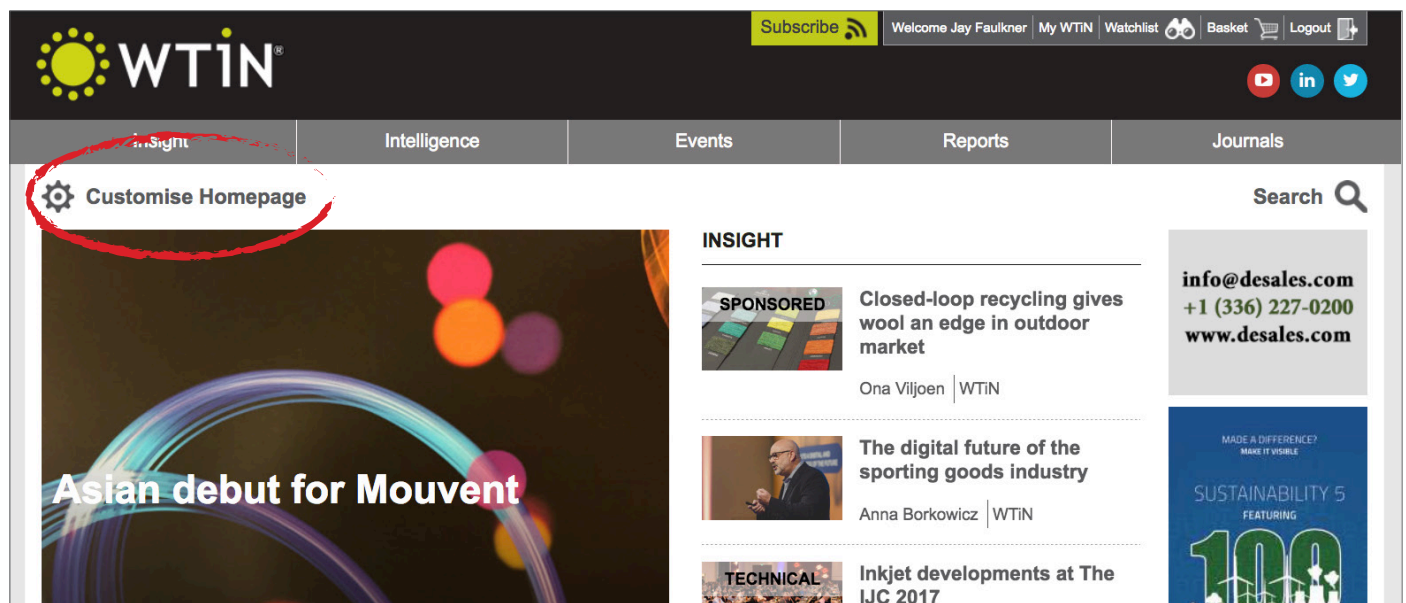
Website Navigation

WTiN Insight is split across 6 different textile sectors, or **Channels** as we refer to them, covering the manufacturing value chain for traditional and technical textiles, as well as nonwovens. Insight provides exclusive analysis by our in-house experts, giving their opinion on what a piece of information means for you, the reader of the article.

Customising your Homepage

The WTiN Home Page, www.wtin.com, is where you will find all the most recent, top content across all textile sectors.

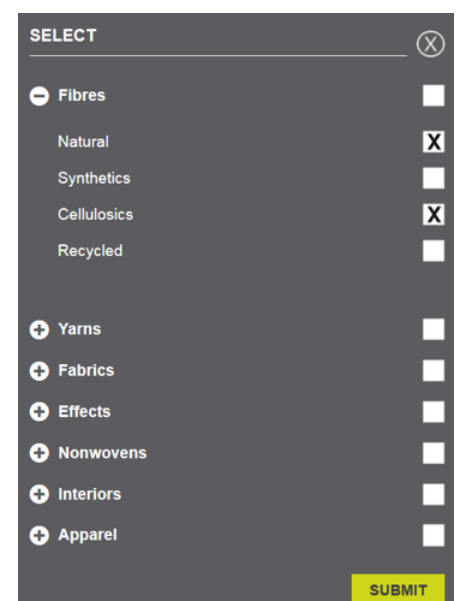
By customising your homepage, you can be the first to see new articles from the textile sectors most important for your business needs. Near the top of the page, click **Customise My Homepage** to begin.



The screenshot shows the WTiN website homepage. At the top, there is a navigation bar with the WTiN logo, a 'Subscribe' button, and user information: 'Welcome Jay Faulkner | My WTiN | Watchlist | Basket | Logout'. Below the navigation bar, there are tabs for 'Intelligence', 'Events', 'Reports', and 'Journals'. A 'Customise Homepage' button with a gear icon is circled in red. The main content area features a large banner for 'Asian debut for Mouvent' and a section titled 'INSIGHT' with three articles: 'Closed-loop recycling gives wool an edge in outdoor market' by Ona Viljoen, 'The digital future of the sporting goods industry' by Anna Borkowicz, and 'Inkjet developments at The IJC 2017'. A search bar is located in the top right corner, and a sidebar on the right contains contact information for Desales and a 'SUSTAINABILITY 5' feature.

A section will now appear on the left hand side containing various textile manufacturing sectors to choose from. Select the sector/s you wish to know more about. You can choose a full sector, for example Fibres, or you can click the + symbol to expand that sector and instead choose a more specific sub-sector, such as only Natural or Cellulosic Fibres.

Click 'Submit' to apply your choices, and you will now see the latest content for those sectors in the Select section of the homepage.



The 'SELECT' dropdown menu is shown with the following options and their selection status:

- Fibres:
- Natural:
- Synthetics:
- Cellulosics:
- Recycled:
- Yarns:
- Fabrics:
- Effects:
- Nonwovens:
- Interiors:
- Apparel:

A 'SUBMIT' button is located at the bottom right of the dropdown menu.

Insight Channels

To find information on a specific sector, click on any of the headings at the top of the page in the green bar. This will take you to the Channel page for that specific area, with all the most recent news now being about only that sector.

Article Types

Scrolling down each of these Channel (Sector) pages, you will see 3 main types of content: Insight, Trending Articles and News.

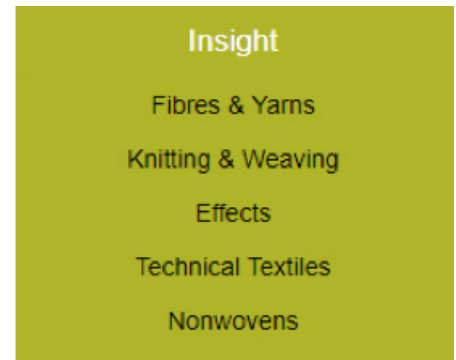
Insight: Rather than only reporting the news, as many other sources may do, we feel the real value behind a piece of information is the explanation of the impact this news will have on the textile industry-our readers. Insight looks at aspects such as the lead-up and cause of an event, who will be affected, and what will happen next. This includes different types of content such as Articles, Videos, Infographics. Trade show previews / reviews and company profiles

Trending: Underneath 'Insight', on the left side of the page, you can see what other users of WTiN have found to be the most interesting articles for that week.

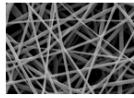
News: The section to the right of 'Trending articles' is News. This content will not be as in-depth as Insight and focuses more on shorter, day-to-day updates concerning the activities of companies across the textile manufacturing value chain. You can switch between WTiN News and News from **Around the Web** using the tab at the top of this section.

Around the Web monitors sources that we have selected as being relevant providers of textile-related information, and collects them in this section to ensure you do not miss any important content from other websites, while also saving you time by knowing you can rely on WTiN to bring you all available information from across the web in one place.

Click on the dots underneath the Insight or News sections to see the next page of recent articles, or click on 'See All' to carry out a search of all articles that will return everything ever published for that section.




INSIGHT




Electrospinning, the versatile nanofibre production method

Magnus Kruse, ... | WTiN 🔖




Brazilian textile sector seeks recovery

Gareth Gillespie | WTiN 🔖



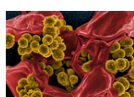
Medtech markets maturing in Asia

Frank Hersey, R... | WTiN 🔖



INDA announces innovation shortlist

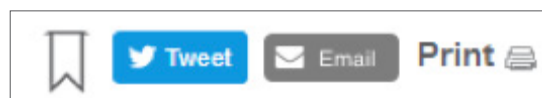
Gareth Gillespie | WTiN 🔖



Global infrastructure overhaul boosts antimicrobial coatings market

Fiona Haran | WTiN 🔖

👁️👁️
[See All](#)



Useful tip: If you wish to view articles later, **Bookmark** any articles by clicking the **Bookmark** logo located to the right of the title. These will then appear in the **Bookmarks** section found at the bottom of the Home page and Channel pages.

[Return to contents](#)

My WTiN

The central location for managing your account is My WTiN. This can be accessed from the top right-hand corner of any WTiN.com page, and clicking on the text 'My WTiN'.



<https://www.wtin.com/mywtin/>

This will take you to the My WTiN page, where you can access the following:

- **Settings** – Which allow you to modify areas such as your email delivery options and change or update your password
- **Watchlist** – Where you can create customised email alerts based on a combination of sectors & themes of key interest to you
- **Purchase History** – Here you can view any items previously bought through the WTiN.com Subscriptions online Store
- **Digital Magazines** – Click to read the latest digital versions of our magazine publications, each corresponding to the channels included in your subscription
- **My Basket** – Here you can review any items placed here before completing your purchase on the WTiN.com Subscriptions online Store
- **My Reports** – Here you can view all the reports which you have purchased through the 'Reports' tab
- **Logout** – Click this to sign out of your account on the device you are using

Settings – Newsletter Email Options and Personal Details

Clicking on the Settings icon within My WTiN will bring you through to the My WTiN Settings page.

<https://www.wtin.com/mywtin/settings/>

The first section of this page covers your personal details, including the email address you use to log in with and receive WTiN newsletters to. You can also change your password in this section; simply click change password, and type in your new password in place of your previous one.

Useful tip: Make sure you click ‘Save Settings’ at the bottom of the settings page if you wish for your changes to apply!

The next section details your Email Settings, and allows you to start customising the Newsletters you wish to receive, from the following:

- **Daily Newsletter** – Sent every day (Mon-Fri), this newsletter reports on the top stories we have chosen as being most influential across all textile sectors.
- **Weekly Newsletter** – This newsletter is sent every Friday as a summary of what we feel are the most important articles over the course of the previous week. A good alternative to the daily newsletters if you want to stay up to date with the top news across all textile sectors, but prefer to be updated weekly instead of daily.
- **Channel Newsletters** – These Channel newsletters are sent once a week, again summarising the most important content over the course of the previous week. The difference with these are that they each report on their own respective sector, which is great if you are interested in some sectors more than others and would benefit from a deeper insight into those each week.
- **Digital Magazine Notifications** – Choose to be notified via email when new Digital Magazines are available online, with a link to download the magazine.

Simply click the newsletters you wish to receive and save your settings when you are done.

EMAIL SETTINGS

Receive Daily Newsletter

Receive Weekly Newsletter

Receive Channels Newsletter

-Fibres & Yarns

-Knitting & Weaving

-Effects

-Technical Textiles

-Nonwovens

Receive Digital Magazine Notifications

The final section on this page, My Subscriptions, details your subscription status, and which Channels you are currently subscribed to.

MY SUBSCRIPTIONS

Subscriber

Free Trial

Registered user

WTiN Channel

Fibres & Yarns

Knitting & Weaving

Effects

Technical Textiles

Nonwovens

Textile Economics

Digital Textiles

Medical Textiles

Performance Textiles

Textile 4.0

[SAVE SETTINGS](#)

[GO TO SUBSCRIPTIONS PAGE](#)

Should you wish to upgrade or modify your subscribed Channels, click 'Go to Subscriptions Page' or please contact Sales@WTiN.com or by phone +44 (0)113 819 8155

Watchlist Email Alerts

The **Watchlist** is the key feature used for personalising your content feed for the needs of both your job role and your business focus.

<https://www.wtin.com/mywtin/watchlist/>

Click on the **Watchlist** button at the top of any WTiN.com web page to be taken to the Watchlist section.



A Watchlist is a personalised newsletter, created by choosing a combination of article types and textile sectors. It takes just a few minutes to create a Watchlist, and they will soon prove to save a lot of your time by delivering relevant content to your inbox on a date & time of your choosing. Multiple Watchlists can be created to cover all areas of importance for your business needs.

Click **Create New** to start creating a new Watchlist.

Firstly, select the Sector you wish to know more about. You can choose a full sector, for example Fibres, or you can click the **+** symbol to expand that sector and instead choose a more specific sub-sector, such as only natural or cellulosic fibres.

Filter by Sector

- Fibres
- Natural
- Synthetics
- Cellulosics
- Recycled
- + Yarns
- + Fabrics
- + Effects
- + Technical Textiles
- + Nonwovens
- + Interiors
- Apparel

Useful tip: A Watchlist works best when specific sectors are selected. Try to choose the categories most related to your business needs.

Now you have chosen your Sector, we can start combining this with a Theme. A theme is the type of news you wish to receive about that sector. Using our above example, we can now choose to specify that we want to stay informed about Research & Development for Natural & Cellulosic Fibres, and perhaps the Sustainability efforts for this sector as well. You can click any of these that appeal to your interests.

Filter by Theme

Manufacturing Technology	<input type="checkbox"/>
Research & Development	<input checked="" type="checkbox"/>
Markets & Prices	<input type="checkbox"/>
Companies & Finance	<input type="checkbox"/>
Events	<input type="checkbox"/>
Design & Trends	<input type="checkbox"/>
Sustainability	<input checked="" type="checkbox"/>
Trade	<input type="checkbox"/>

Once the themes have been added, your Watchlist is ready to be named and saved. However, you may want to apply more filters if you are looking for quite niche information; this is achieved through the use of Keywords.

Keywords can be industry terms such as names for manufacturing processes or new technology that you wish to stay aware of. However, the keywords section can also be used to monitor your competitors, customers and suppliers by listing their names. To populate the keywords section, simply write the words in the box and separate each new keyword with a comma.

Filter by Keyword(s)

ADD

Procter & Gamble ✕

P&G ✕

WTIN ✕

World Textile Information Network ✕

Useful tip: When adding a company name as a keyword, try to use all the ways that company is usually referred to. For example, Procter & Gamble may also be known as P&G, so it is best to use both of these as separate keywords to ensure you do not miss any important articles.

Finally, the last filter you can apply is by Region. This is ideal if you are responsible for one geography and your colleague responsible for another – you could create the same Watchlist for both of you, but focused on different regions.

Filter by Region

North America	<input type="checkbox"/>
Europe	<input type="checkbox"/>
Asia-Pacific	<input checked="" type="checkbox"/>
Latin America	<input type="checkbox"/>
Middle East	<input type="checkbox"/>
Africa	<input checked="" type="checkbox"/>

All that is needed now is to **name your Watchlist** (this will appear as the title when the Watchlist comes by email, so it is useful to give this a name to remind you of your Watchlist selections), and then click **Save** at the bottom of the page.



NEW WATCHLIST Need help with setting up your Watchlist ?

NAME YOUR WATCHLIST

- Filter by Sector
- Filter by Theme
- Filter by Region
- Filter by Keyword(s)

CANCEL

Once your Watchlist has been created and saved, it will now appear in your **Current Watchlists** section at the top of this same page. From here you can see Actions to the right of the Watchlists name, allowing you to **Edit**, **Delete** or **See Results**.

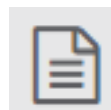
Natural Fibres Research Watchlist 16/06/2016   



= **Edit**



= **Delete**



= **See Results**.

Seeing the results will list all the previously published articles that match your Watchlist criteria, giving a good indication of the content your Watchlist will provide.

At the bottom of the page are **Delivery Options**. As the Watchlist will be delivered by email, you can choose the dates and times that suit your schedule best- be it an update every day to ensure you are updated as soon as news happens, or perhaps a summary once a week on a Monday morning, to go into the week fully informed.

DELIVERY OPTIONS

I would like to receive my Watchlist emails on (select day):

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

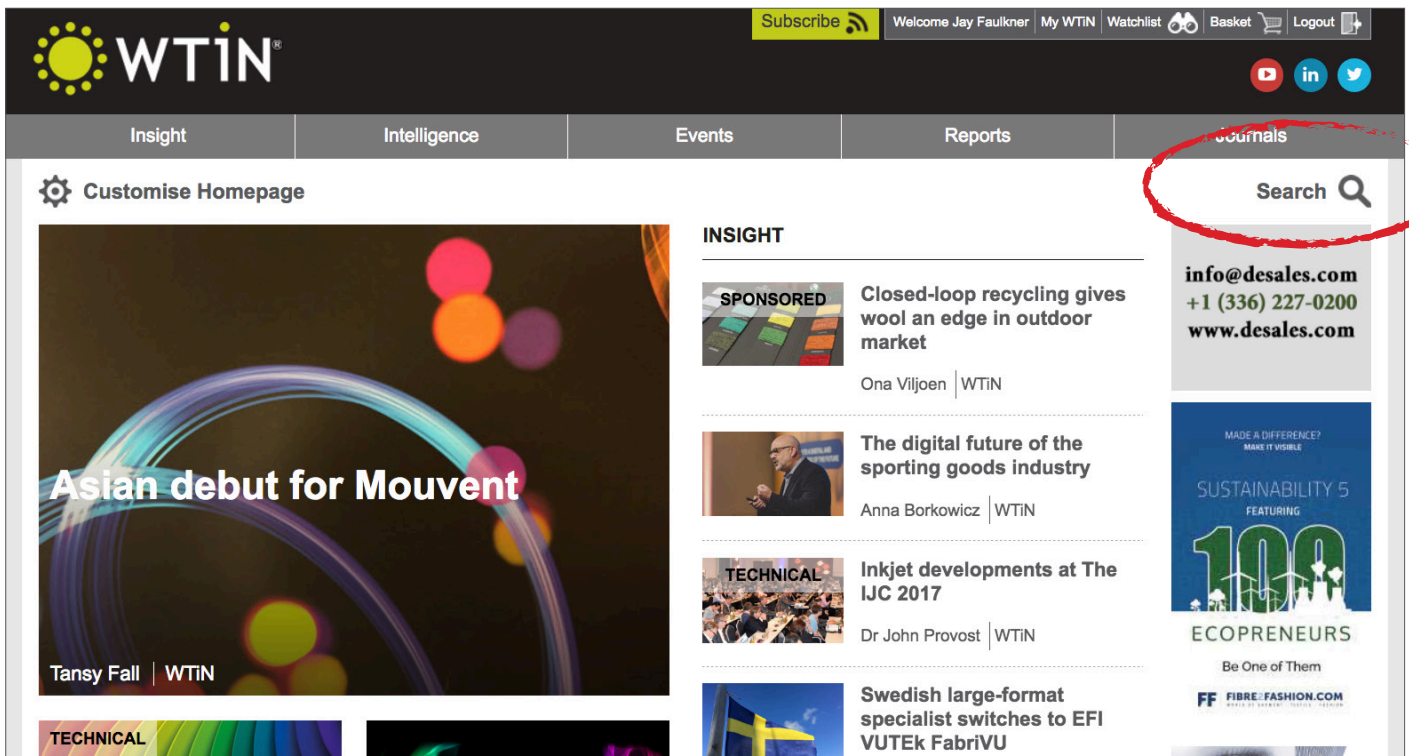
And I would like to receive my Watchlist emails at this time of day (GMT):

[SAVE](#)

The Watchlist also delivers 3rd party News from **Across The Web**, as listed above in the article types (See Article types on Page 5). This is to save you time by collecting content from relevant sources across the web and ensuring you do not miss any important information published elsewhere, by using the same Watchlist settings to search these sources.

Searching

The Watchlist is the best way to keep you informed of the latest articles matching your interests, but there is a large chance that articles will have already been published that you may not be aware of. Using the Search function, you can easily use keywords and similar filters as used in the Watchlist to locate these previously published articles.



Search can be located in the top right hand corner of any WTiN Web Page. After clicking the icon, you have the option of either typing a word in the bar to search for, or clicking **Advanced Search** above the search bar to take you directly to the Advanced Search page.

If you are subscribed to any specific Channels of WTIN.com, select these in the **Channel** options before clicking submit. This will make sure that the results will be within your subscribed area.

If you wish to only search for a specific style of article, you can also select these in the **Type** options on a quick search.

Advanced Searching


<https://www.wtin.com/advanced-search/>


After clicking on **Advanced Search**, the website will display the first page of all the articles ever published on WTiN.com. You now have the option of typing words into the search bar, or you can use the filters underneath the bar to begin refining the search.


ADVANCED SEARCH


+ Refine results


SEARCH

 Video

 Article

 Infographic

 Podcast

 Around The Web

Channels ▾

Sector ▾

Theme ▾

Region ▾

Insight

Intelligence

News

Technical

Profile

Prices

Review

Preview

Q&A

Presentation

RESET

SUBMIT


You will see that the filters can be combined in a similar way as when creating a Watchlist (Page 9) - using **Channels**, **Sectors**, **Themes**, **Regions** and any **Keywords** as search terms. Select any of the **Channels** to ensure the results will be within your subscribed area, and use the **Sectors** to refine the results to specific manufacturing sectors. Themes allow you to choose what type of information you want to know from a Channel or Sector, and **Regions** let you filter by Geographical Markets as well.

With the advanced search you are also able to refine the style of information in which you wish to receive, such as News, Technical, Profiles, Reviews and Presentations.


ADVANCED SEARCH

+ Refine results


SEARCH




Video




Article



Infographic



Podcast



Around The Web

Channels ▼

Sector ▼

Theme ▼

Region ▼

Useful tip: Select 'Around The Web' as a filter to include results from 3rd party websites that meet your search criteria.

Digital Magazines

WTiN are the publishers of 7 magazines covering different areas of the textile manufacturing spectrum. We are proud to now offer the titles available online in digital format, with options to download for reading offline too.

<https://www.wtin.com/digital-magazines/>

The latest Issues of each of the Digital Magazines are available from the WTiN.com Home Page. You may notice the magazines also appear at the bottom of the various channel pages. Each Channel has corresponding magazines, as follows:

- **Nonwovens: Nonwovens Report International Magazine**
- **Knitting & Weaving: Knitting International Magazine**
- **Effects: Digital Textile & International Dyer Magazines**
- **Natural Fibres & Yarns: Twist Magazine**
- **Technical Textiles: Future Textiles Magazine**
- **(Intelligence) Textile 4.0 Channel: IoTex Magazine**

Should you wish to view the full list of these magazine titles as well as previous editions, you can visit the Digital Magazines section of the My WTiN page (See My WTiN section – page 6)

Useful Tip: Make sure the 'Receive Digital Magazine Notifications' option is ticked in your Email settings to receive an email each time a new issue is available.

Please note: You will only be able to view magazines published within your subscription duration. If you wish for any backdated issues, these can be provided upon request. Contact sales@wtin.com

MAGAZINES

- + Textile Month International**
- + Nonwovens Report International**
- Knitting International**

2017

- + International Dyer**
- + Twist**
- + Digital Textile**
- + Future Textiles**
- + IoTex**

Click on the **+** sign next to any magazine title to expand the category and see all available issues. Click on the picture of the magazine to open it in a new tab/window.

With the magazine open, click the left and right arrows on each side of the magazine to view more pages. To zoom in, simply click your left mouse button on the area you wish to zoom. In this view, move your mouse to navigate the page.

Change the navigation options to click and drag the pages instead by using the Settings option in the panel on the left hand side of the page. This panel also contains icons for printing, downloading, and bookmarking the magazine for reading later. You can also click the magnifying glass icon to search through the magazine for a specific story, or go full-screen for easier reading.

Frequently Asked Questions

- **I've forgotten the email address I registered/subscribed with.**

Contact us with your name and company name, we will be able to remind you which email address you used.

- **I don't remember my password.**

Input the email you registered/subscribed with, and click 'Forgotten Password?' directly underneath the Remember me option. An email will arrive to this address containing your password.

- **I have reached my article limit.**

If you are registered (non-paid account) or subscribed but not to the full website, you are entitled to view up to 5 articles from across WTiN.com per month. These 5 article views are refreshed depending on the date registered, for example if you registered on the 7th of January, you can view 5 more articles around the 7th of February.

Should you wish to upgrade your subscribed Channels, please contact sales@wtin.com or call +44 (0)113 819 8155

- **Can I view WTiN.com on my mobile device or tablet?**

WTiN.com is a responsive website, optimised for mobile devices and tablets. Furthermore, you can download the free WTiN App available on Android and iOS devices. Search 'WTiN' in your device's store and then log in with the same details used on the website. All your settings and bookmarks will sync between the app and the website, allowing for ease of use when away from your office computer.

- **I want to add an RSS feed of WTiN articles.**

Please visit <http://www.wtin.com/static-pages/rss/> to choose the feed of content you would like to add. If you would like other personalised RSS options or need help implementing RSS, please contact support@wtin.com or call +44 (0)113 819 8155

Already registered? Login to your WTiN account

USERNAME
Username

PASSWORD
Password

ENTER →

Remember me [Forgotten password?](#)



Make **Informed** Business Decisions

Log on to deeper insights into the **business of textile manufacturing**

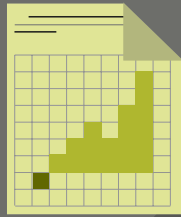
WTiN Insight provides analysis into the key factors shaping today's textile industry



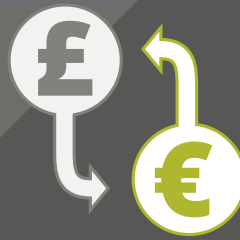
Industry



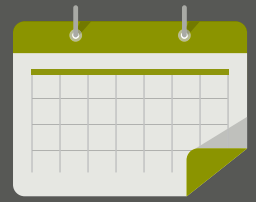
Sustainability



Markets



Business



Trade



Request a demo: visit wtin.com





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Tel: +44 (0)113 819 8155, Fax: +44 (0)113 819 8160, Web: www.wtin.com