

# **Medical Textiles**





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# Introduction

Welcome to the Medical Textiles User Guide. This guide will provide a point of reference to help you use your WTiN.com Intelligence subscription as the easiest way of obtaining textile-related information to help you make informed business decisions.

We hope you will find this useful and our team will be happy to answer any further questions you may have. Please contact Support@WTiN.com or phone +44 (0)113 819 8155 to speak to a member of our support team.

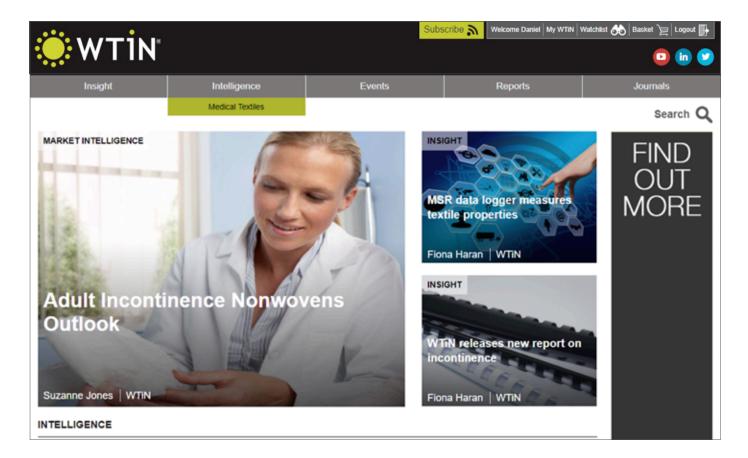
Mark Jarvis Managing Director, WTiN



### Latest

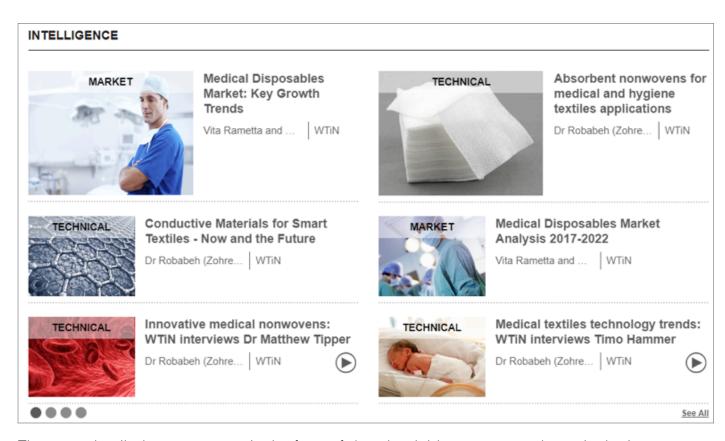
#### https://www.wtin.com/channel/medical-textiles/

The area at the top of the WTiN Intelligence: Medical Textiles Channel page showcases the latest three pieces of content that have been published on the page. When a new item is published, it will replace the earliest of these three which will then appear lower down, in either the Intelligence, Companies, Insight or Product Innovation sections.

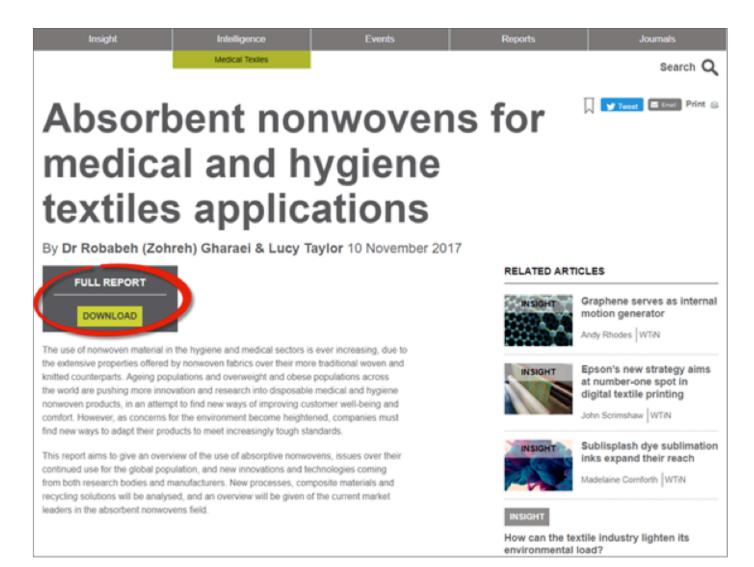


# Intelligence

The first main section of the Medical Textiles Channel page is the Intelligence area. This is where you will find in-depth market and technical intelligence reports, discussing key topics such as Market Growth, Trends, R&D and Innovation. The Channel provides actionable, accurate Intelligence which in turn allows companies to build a successful strategy and develop new compelling products. WTiN Intelligence is also designed to help companies identify new clients and new markets.



The most detailed reports come in the form of downloadable content as shown in the image on page 5. This allows you to download the report as a PDF, available for viewing offline.

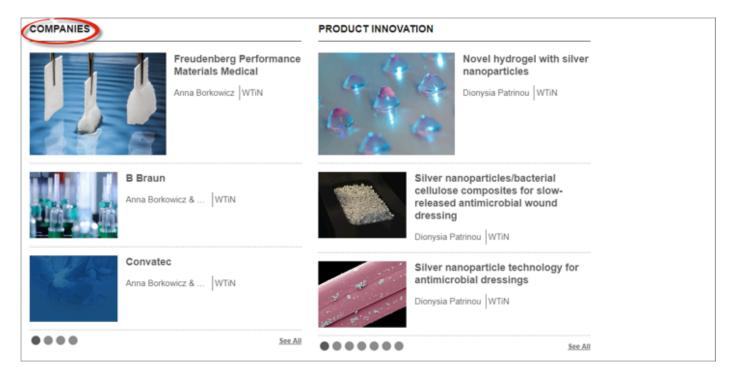


Most reports have an executive summary and table of contents to allow you to assess their interest before downloading. An example table of contents can be seen in the image to the right and is found below the report summary.

#### Table of Content Executive summary 1. Introduction 1.2. Mechanism of absorbency in nonwovens 2. Absorbent nonwoven products 2.1. Application areas 2.2. Performance mechanisms 2.3. Other required performances 2.4. Why use nonwovens? 2.5. SAPs vs. wood pulp 3. Standards and testing methods for absorbent materials 3.1. laboratory testing method 3.2. Panel (consumer) testing need 4. Current commercialised products and key players 5. Innovations and new developments in industry 5.1. Fit, comfort and 'quality of life' improvements 5.3. Manufacture efficiency and new fibre technologies 5.4. Environmentally-friendly and biodegradable materials 6. Academic research and innovation

# **Companies**

The next section of the Medical Textiles Channel can be found on the left-hand side of the page (underneath the Intelligence section) and provides Reports on the top Companies active within the Medical Textiles Sector.

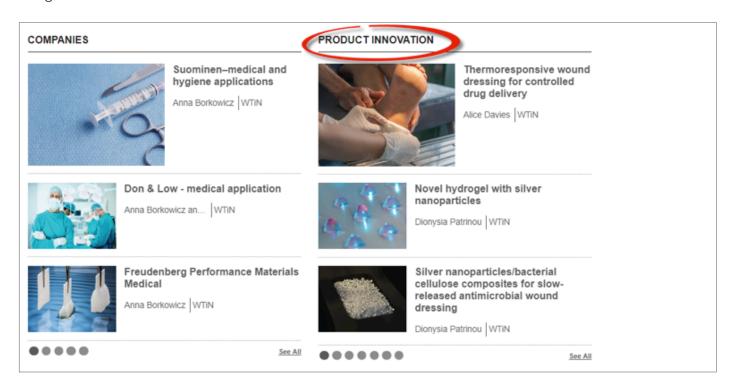


Company profiles provide structured information on the strategic activities of the global industry players, allowing you to benchmark companies with others in the market. Reports provide different types of information, such as sustainability engagement and/or production locations. In this section you can find profiles of both brands and textile companies.

### **Product Innovation**

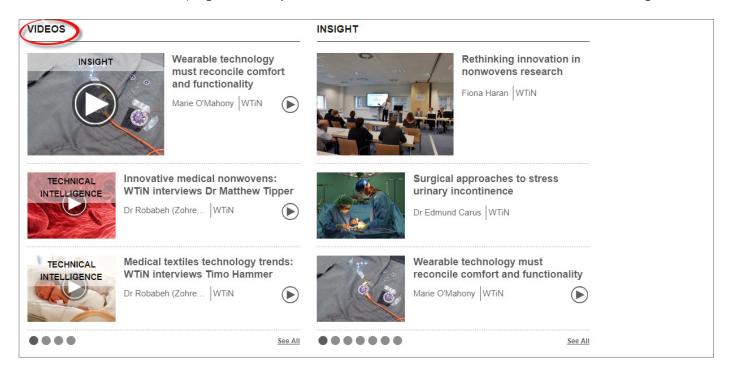
The Product Innovation section provides an ongoing series of concise introductions to new textile and related technology. Product Innovation reports are made up of four main sections: the first is **Purpose**, which aims to provide an explanation of why the product is used and what it aims to achieve. The second area is **Approach**, which focuses on how the product has been developed and the different materials that have been used to create it. The third section explains the **Results**. this investigates the success of the product during the experiment stage and what could happen in the future for this product. The final section within the Product Innovation section is **Impact**, which analyses how it can have an effect within the specific market that the product is referring to.

The Product Innovation section can be found to the right of the Companies section as shown in the image below.



### **Videos**

In addition to the large amount of written content on the Medical Textiles Channel, a range of video content is also available. To access the videos simply go halfway down the Medical Textiles Channel home page, where you will see the videos section as shown in the image below.

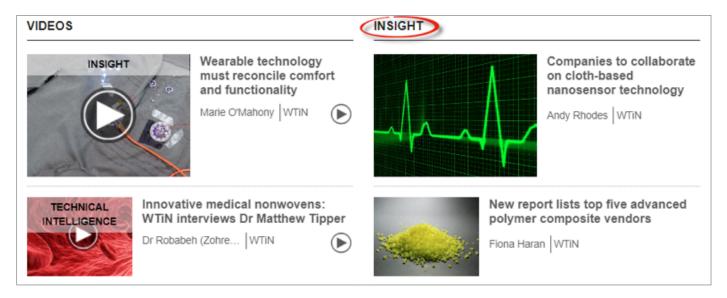


Videos offer a different way to highlight key topics from within the Medical Textiles sector. Videos are typically used to show interviews and presentations from key academics and Industry leaders. Providing these videos allows our users to keep up to date with all the latest Technical and Market Intelligence.

# Insight

The image below shows the Insight section of the Medical Textiles Channel Page. This can be found next to the Videos section. The Insight section is updated daily by our in-house team of Editors and provides day-to-day coverage of innovation, events, companies and industry activities.

To view more articles previously published on the Insight section, use the circles under the list of articles to see the next pages or click 'See All' to view the full list of Insight articles published for Medical Textiles.



### **Around The Web**

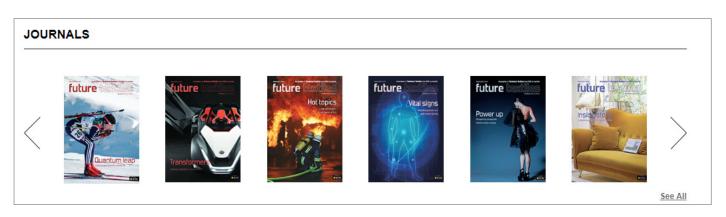
The next section on the Medical Textiles Page is called **Around The Web**. This monitors sources that have been listed as relevant providers of textile-related information and collects their latest publications to ensure you do not miss any important content, while also saving you time by knowing you can rely on WTiN to bring you all available information from across the web in one place. The image below shows the latest **Around The Web** articles. If you wish to view more articles or go back to previous articles published click 'See All' where you can view thousands of previously published relevant articles.

AROUND THE WEB	
French fashion firm selects Lectra Fashion PLM 4.0 suite	IAF 34th World Fashion Convention in Maastricht next year
DuPont launches protective solutions for firefighters	TexHack poses innovation challenges
HCM city to host VTG expo from November 22	Oerlikon's nonwoven unit a hit at SINCE 2017 expo
••••	See All

# **Digital Magazines**

Future Textiles Magazine is the counterpart magazine to the Medical Textiles Channel, with 6 new issues published each year. The magazine is included in an online format (and as downloadable PDF File) as part of your Medical Textiles Subscription.

The latest Magazines can be found at the bottom of the Medical Textiles Channel Page. The most recent issues appear on the left side and the arrows at each side can be used to scroll across to see more issues.



Click 'See All' to be taken to the full list of issues available, or visit <a href="https://www.wtin.com/digital-magazines/">https://www.wtin.com/digital-magazines/</a>

The issues available will date back to 1 previous year and include any new editions published while your subscription has been active. If you wish to request earlier issues of the Future Textile Magazine, please contact Sales@WTiN.com

To read the magazines click on the image and a new tab will open. When the magazine is open click the left and right arrows on each side of the magazine to view more pages. To zoom in, simply click your left mouse button on the area you wish to zoom. In this view, move your mouse to navigate the page.

Change the navigation options to click and drag the pages instead by using the Settings option in the panel on the left hand side of the page. This panel also contains icons for printing, downloading and bookmarking the magazine for reading later. You can also click the magnifying glass icon to search through the magazine for a specific story, or go full screen for easier reading.

# My WTiN

The central location for managing your account is **My WTiN**. This can be accessed from the top right-hand corner of any WTiN.com page, and clicking on the text 'My WTiN'.



#### https://www.wtin.com/mywtin/

This will take you to the My WTiN page, where you can access the following:

- Settings Which allow you to modify areas such as your email delivery options and change or update your password
- Watchlist Where you can create customised email alerts based on a combination of sectors & themes of key interest to you
- Purchase History Here you can view any items previously bought through the WTiN.com Subscriptions online Store
- Digital Magazines Click to read the latest digital versions of our magazine publications, each corresponding to the channels included in your subscription
- My Basket Here you can review any items placed here before completing your purchase on the WTiN.com Subscriptions online Store
- My Reports Here you can view all the reports which you have purchased through the 'Reports' tab
- Logout Click this to sign out of your account on the device you are using

# Settings – Newsletter Email Options and Personal Details

Clicking on the Settings icon within My WTiN will bring you through to the My WTiN Settings page.

#### https://www.wtin.com/mywtin/settings/

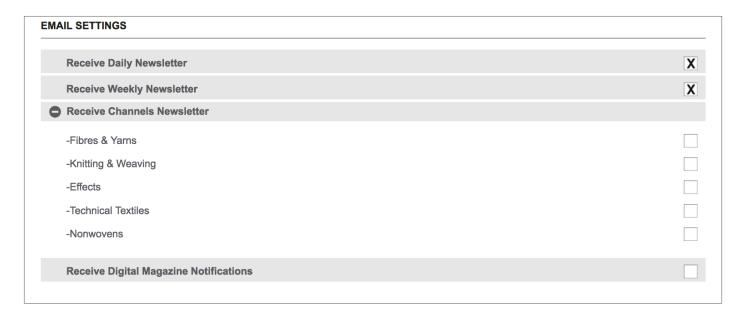
The first section of this page covers your personal details, including the email address you use to log in with and receive WTiN newsletters to. You can also change your password in this section; simply click **Change Password**, and type in your new password in place of your previous one.

Useful tip: Make sure you click 'Save Settings' at the bottom of the settings page if you wish for your changes to apply!

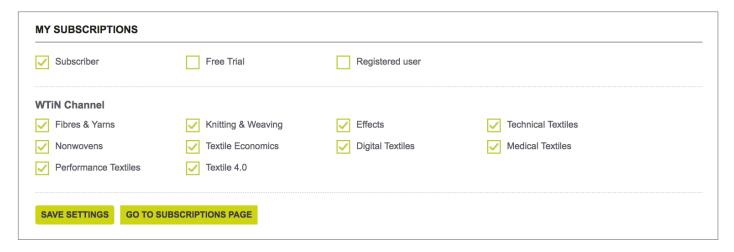
The next section details your Email Settings, and allows you to start customising the Newsletters you wish to receive, from the following:

- Daily Newsletter Sent every day (Mon-Fri), this newsletter reports on the top stories we have chosen as being most influential across all textile sectors.
- Weekly Newsletter This newsletter is sent every Friday as a summary of what we
  feel are the most important articles over the course of the previous week. A good
  alternative to the daily newsletters if you want to stay up to date with the top news
  across all textile sectors, but prefer to be updated weekly instead of daily.
- Channel Newsletters These Channel newsletters are sent once a week, again summarising the most important content over the course of the previous week. The difference with these are that they each report on their own respective sector, which is great if you are interested in some sectors more than others and would benefit from a deeper insight into those each week.
- **Digital Magazine Notifications** Choose to be notified via email when new Digital Magazines are available online, with a link to download the magazine.

Simply click the newsletters you wish to receive and save your settings when you are done.



The final section on this page, My Subscriptions, details your subscription status, and which Channels you are currently subscribed to.



Should you wish to upgrade or modify your subscribed Channels, click 'Go to Subscriptions Page' or please contact Sales@WTiN.com or by phone +44 (0)113 819 8155

### **Watchlist Email Alerts**

The **Watchlist** is the key feature used for personalising your content feed for the needs of both your job role and your business focus.

#### https://www.wtin.com/mywtin/watchlist/

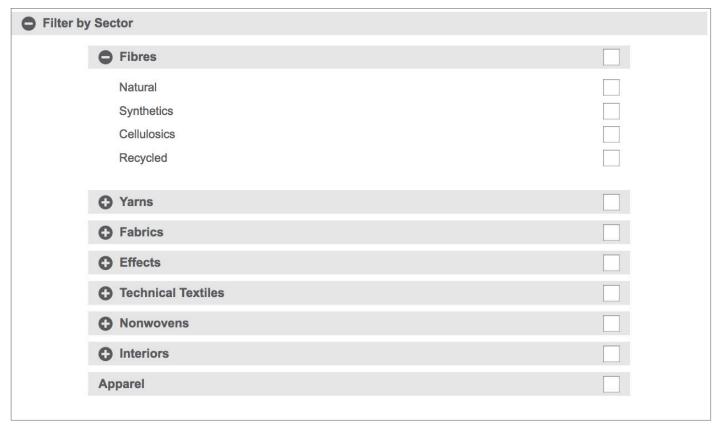
Click on the **Watchlist** button at the top of any WTiN.com web page to be taken to the Watchlist section.



A Watchlist is a personalised newsletter, created by choosing a combination of article types and textile sectors. It takes just a few minutes to create a Watchlist, and they will soon prove to save a lot of your time by delivering relevant content to your inbox on a date & time of your choosing. Multiple Watchlists can be created to cover all areas of importance for your business needs.

Click **Create New** to start creating a new Watchlist.

Firstly, select the **Sector** you wish to know more about. You can choose a full sector, for example Fibres, or you can click the **+** symbol to expand that sector and instead choose a more specific sub-sector, such as only natural or cellulosic fibres.



Useful tip: A Watchlist works best when specific sectors are selected. Try to choose the categories most related to your business needs.

Now you have chosen your Sector, we can start combining this with a *Theme*. A theme is the type of news you wish to receive about that sector. Using our above example, we can now choose to specify that we want to stay informed about Research & Development for Natural & Cellulosic Fibres, and perhaps the Sustainability efforts for this sector as well. You can click any of these that appeal to your interests.



Once the themes have been added, your Watchlist is ready to be named and saved. However, you may want to apply more filters if you are looking for quite niche information; this is achieved by adding Keywords.

**Keywords** can be industry terms such as names for manufacturing processes or new technology that you wish to stay aware of. However, the keywords section can also be used to monitor your competitors, customers and suppliers by listing their names. To populate the keywords section, simply write the words in the box and separate each new keyword with a comma.

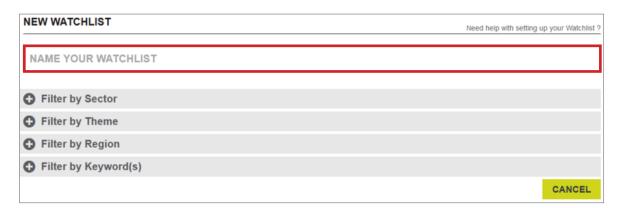


Useful tip: When adding a company name as a keyword, try to use all the ways that company is usually referred to. For example, Procter & Gamble may also be known as P&G, so it is best to use both of these as separate keywords to ensure you do not miss any important articles.

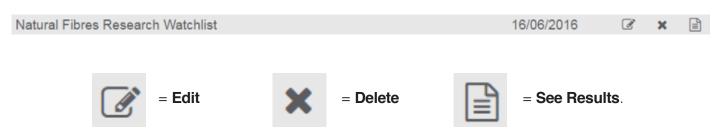
Finally, the last filter you can apply is by *Region*. This is ideal if you are responsible for one geography and your colleague responsible for another – you could create the same Watchlist for both of you, but focused on different regions.

Filter by	Region Control of the	
	North America	
	Europe	
	Asia-Pacific	X
	Latin America	
	Middle East	
	Africa	X

All that is needed now is to **name your Watchlist** (this will appear as the title when the Watchlist comes by email, so it is useful to give this a name to remind you of your Watchlist selections), and then click **Save** at the bottom of the page.



Once your Watchlist has been created and saved, it will now appear in your **Current Watchlists** section at the top of this same page. From here you can see Actions to the right of the Watchlists name, allowing you to **Edit**, **Delete** or **See Results**.



Seeing the results will list all the previously published articles that match your Watchlist criteria, giving a good indication of the content your Watchlist will provide.

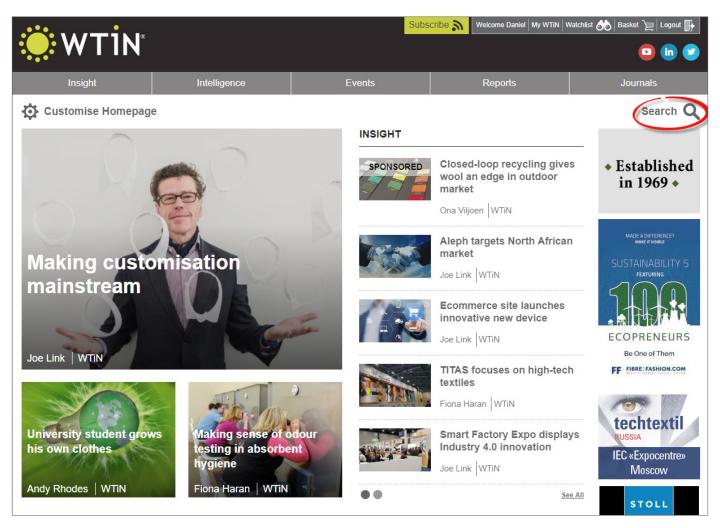
At the bottom of the page are **Delivery Options**. As the Watchlist will be delivered by email, you can choose the dates and times that suit your schedule best- be it an update every day to ensure you are updated as soon as news happens, or perhaps a summary once a week on a Monday morning, to go into the week fully informed.

DELIVERY OPTIONS	
I would like to receive my Watchlist emails on (select day):	
Monday Tuesday Wednesday Thursday Friday X Saturday Sunday	
And I would like to receive my Watchlist emails at this time of day (GMT): 12.00 ‡	
	SAVE

The Watchlist also delivers 3rd party News from Around The Web, as listed above in the article types (See Page 9). This is to save you time by collecting content from relevant sources across the web and ensuring you do not miss any important information published elsewhere, by using the same Watchlist settings to search these sources.

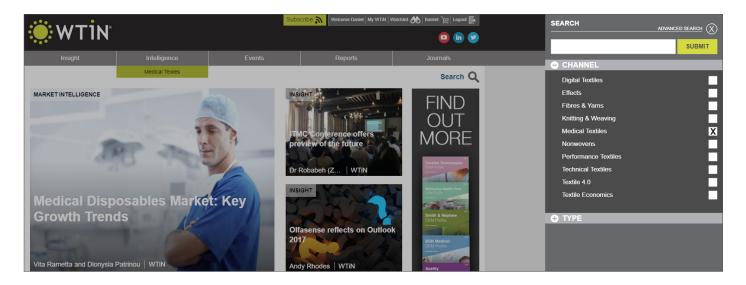
### Search

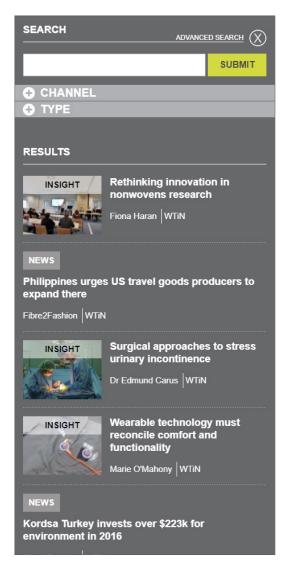
One of the most useful functions of the WTiN.com website is the Search feature which can located in the top right corner of all WTiN pages, as shown in the image below.



By clicking on the search function in the top right corner of the page, this will display a new menu to the right-hand side of your screen, as demonstrated below. It is important to click on the Channel which is relevant to your subscription, to ensure you can view all the articles displayed in the results.

Using the search function to look for information regarding Medical Textiles will generate a list of all the most recent information published, which you can see in the image below. The advantage of using the Search function is that it allows you to find any important content that may have been published in the past, from our archive of thousands of articles.

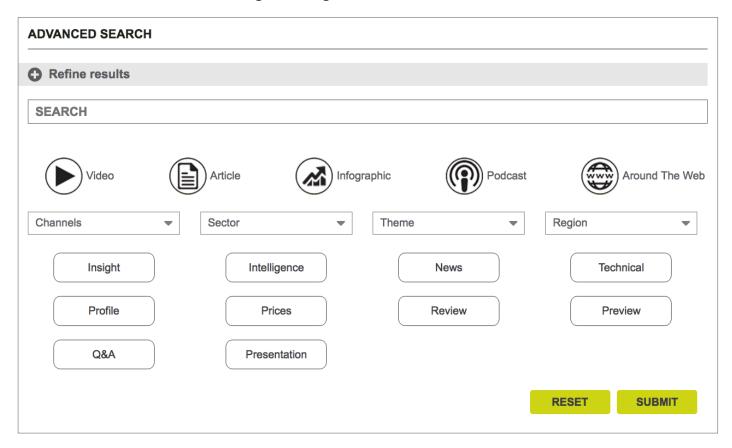




# **Advanced Searching**

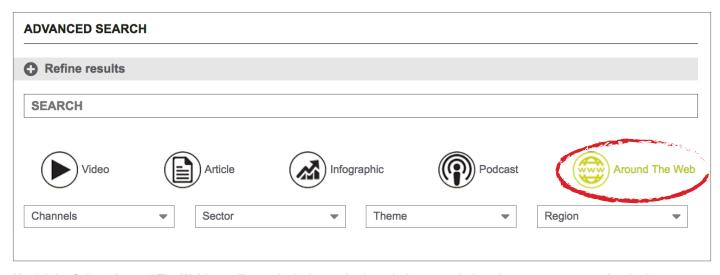
#### https://www.wtin.com/advanced-search/

After clicking on *Advanced Search*, the website will display the first page of all the articles ever published on WTiN.com. You now have the option of typing words into the search bar, or you can use the filters underneath the bar to begin refining the search.



You will see that the filters can be combined in a similar way as when creating a Watchlist - using **Channels**, **Sectors**, **Themes**, **Regions** and any **Keywords** as search terms. Select any of the **Channels** to ensure the results will be within your subscribed area, and use the **Sectors** to refine the results to specific manufacturing sectors. Themes allow you to choose what type of information you want to know from a Channel or Sector, and **Regions** let you filter by Geographical Markets as well.

With the advanced search you are also able to refine the style of information in which you wish to receive, such as **News**, **Technical**, **Profiles**, **Reviews** and **Presentations**.



Useful tip: Select 'Around The Web' as a filter to include results from 3rd party websites that meet your search criteria.

# **Frequently Asked Questions**

- I've forgotten the email address I registered/subscribed with.
  - Contact us with your name and company name, we will be able to remind you which email address you used.
- I don't remember my password.

  Input the email you registered/subscribed with, and click 'Forgotten Password?' directly underneath the Remember me option. An email will arrive to this address containing your password.



- I have reached my article limit.
  - If you are registered (non-paid account) or subscribed but not to the full website, you are entitled to view up to 5 articles from across WTiN.com per month. These 5 article views are refreshed depending on the date registered, for example if you registered on the 7th of January, you can view 5 more articles around the 7th of February.

Should you wish to upgrade your subscribed Channels, please contact <a href="mailto:sales@wtin.com">sales@wtin.com</a> or call +44 (0)113 819 8155

- Can I view WTiN.com on my mobile device or tablet?
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- I want to add an RSS feed of WTiN articles.
   Please visit http://www.wtin.com/static-pages/rss/ to choose the feed of content you would like to add. If you would like other personalised RSS options or need help implementing RSS, please contact support@wtin.com or call +44 (0)113 819 8155



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